

# 48hr Second-hand Fashion Competition

## **ABOUT THE COMPETITION:**

Create a ready-to-wear outfit using garments destined for landfill, into a ready-to-wear outfit in just 48 hours!

The 48-Hour Second-Hand Fashion Competition aims to highlight the environmental impacts of the fashion industry, whilst expanding participants' understanding of fashion design through the challenge of upcycling. Our goal? To spark a change towards a more eco-conscious fashion scene that puts the planet first.

**This year's theme is 'My Winter Wardrobe'.**

We're eager to see your vision for the perfect winter outfit come to life in your design. Whether it's the ultimate cozy ensemble for a chilly night indoors or the go-to gear for tackling frosty mornings outside, you'll be transforming discarded clothing into a stylish winter look that reflects your personal flair. Let your creativity shine as you upcycle a winter-ready outfit that you'd love to rock this season!

**PLEASE NOTE! The 48-Hour Second-hand Challenge is a ready-to-wear fashion competition, NOT a wearable art competition.**

The two categories for the 48-Hour Second-hand Fashion Competition are the high school category and the open category. There will be cash prizes up for grabs for winners and runners-up in each category!

- Entries are open to teams or individuals.
- Participants are responsible for supplying a model for the runway show, this could be yourself or a friend.
- Participants are responsible for organising their model, hair and make-up before arrival at the venue.
- Remember to take photos as you are deconstructing and reconstructing your items, these will be displayed as your piece is introduced to the runway and used by the panel of judges.

## **JUDGING CRITERIA:**

Before the show commences you will have the opportunity to explain your design to the judges.

Entries will be judged by a panel using the below criteria:

- **Wearability** - fits the body, allows movement, holds together, no dangerous parts.
- **Construction** - made to a high standard and will stay together longer than the runway show.
- **Creativity** - creative use of materials and design concepts.
- **Theme** - The design aligns with the theme 'My Winter Wardrobe', and considers your style and what is important to you in a Winter outfit.
- **Sustainability** - use the second-hand garments provided by Envirohub. Points will be deducted for the use of any new materials. P.S. You can reuse buttons and zips from old garments!

## **PRIZES**

Cash prizes will be awarded to the winners and runner-ups in both categories.

- 1st place: \$250
- Runner up: \$100

## **KEY DATES:**

### **5th July - Registrations close.**

Register through the Google Form on the Sustainable Textiles page on the Envirohub BOP website.

### **6th July - Competition starts.**

Participants are to collect clothing to use for the competition from Envirohub BOP between 10:00am and 2:00pm. Our address is 31B Glasgow Street, Tauranga, 3110.

### **8th July - Competition finishes.**

Participants are to hand in their completed entry to Envirohub BOP between 10:00am and 6:00pm.

### **27th July - Fashion show and awards ceremony.**

Fashion show at The Cargo Shed, 5 Dive Crescent, Tauranga City 3110. Arrive at 4:00pm for run through of the catwalk and to explain your design to the judges. Event to commence at 6:30pm.