

48-Hour Second-hand Fashion Challenge

Show the world it's easy being green

48-HOUR FASHION CHALLENGE – THE ONLY TIME THAT FAST FASHION IS ENCOURAGED!

Curate, upcycle and style second-hand clothes and accessories into a fresh & fashionable, ready-to-wear outfit in 48 hours, creating an exciting new look out of recycled and repurposed textiles sourced from Turning Point Trust, Tauranga.

We are looking for creative and intelligent styling and repurposing of existing garments. Use your sustainable design eye to create your vision from secondhand garments in one of two 48 hour timeframes:

4pm Weds 27th July

4pm Weds 3rd August

PLEASE NOTE! The 48-Hour Second-hand Challenge is a ready-to-wear fashion competition not a wearable art competition.

Entrants and general public are invited to attend the Sustainable Art Challenge Fashion Show and Awards Ceremony on Saturday 6th August, 4-6pm.

THINGS TO CONSIDER WHEN REPURPOSING ITEMS FOR YOUR READY-TO-WEAR CREATION:

Think about the impact you are making with the materials you use, taking sea shells from the beach is removing a natural item from the environment which could have become a home for a creature. However, if you took a bottle cap from the beach you would be removing rubbish from the environment and therefore diverting it from landfill. This is a time when plastic is fantastic!

What are you going to use to hold your garment together with? Using new cable ties or large quantities of sticky-tape or glue can be more harmful to the environment as you are creating more waste. Try asking friends or family to donate materials or hit up the sewing section of your local op-shops!

What message are you trying to display through your garment? Strong statements will be more favourably looked upon by the judges. Top marks for ingenuity, lateral thinking and ready-to-wearness. Remember to capture the story of your journey for the big event – the MC will read out your vision statement as well as the details you provide about the materials you selected and your creative process. Take photos as you are deconstructing and reconstructing your items, these will be displayed as your piece is introduced on stage.

Is this fashion? Have you thought about trends, design and the overall look of the outfit together as one cohesive look? Consider each piece and whether it adds value, purpose and a statement to your creation.

Prizes will be awarded to the most inventive and thoughtful upcycling and styling of garments.

JUDGING CRITERIA

Entries will be judged by a panel of local designers and artists and prizes awarded for each category, teams and individuals.

The judges will be looking for:

Innovation and Creativity – creative use of materials appropriate to the design concept.

Stage impact – Eye catching- interesting design-good use of elements and principles of design.

Wearable –fits the body, allows movement and holds together, no dangerous parts.

Construction- is made to a high standard and will stay together longer than the runway show.

TERMS AND CONDITIONS

You MUST collect your second hand items from the Turning Point Trust at Historic Village on Weds 27th July 4-6pm or Weds 3rd Aug 4-6pm. You MUST deliver your design to the Envirohub team 48 hours after collecting your garments by XX pm on the Friday after you collected your items.

If you need help with design and construction, you can register for a workshop at The Remaker.

You must arrange a model to wear your entry in the show, and arrive on time on Saturday 6th August with your model, hair/ makeup/ accessories so that our choreographer can prepare the show and all entries are ready to go on stage at the scheduled time.

Entries are open to teams or individuals

Registration: You must complete the online registration form at www.envirohub.org.nz.

You must supply a model for the runway show, this could be yourself or a friend.

Entries may be exhibited for 2 weeks after the runway show.