

Sustainable Art challenge 2019

Create a piece of art showing your vision for a sustainable future. Entries are open to: intermediate, secondary students and adults/ tertiary within Tauranga and the Western Bay of Plenty.

The challenge runs from:
Feb 1st – June 2nd 2019

Categories:

- Trash to Fashion- Fashion or Wearable Art
- Short movies

All entries will be exhibited at Baycourt. Entrants and general public will be invited to attend the Sustainable Art Challenge Awards ceremony on the 23rd June, to view the entries for the short movies and the live Trash to Fashion show!

Entries will be judged by local artists and awesome prizes awarded within each age category.

Judging Criteria

Trash to Fashion

- **Innovation and Creativity** – creative use of materials appropriate to the design concept.
- **Stage impact** – Eye catching- interesting design-good use of elements and principles of design.
- **Wearable** –fits the body, allows movement and holds together, no dangerous parts (construction).

Please note there is also a “Most Sustainable Award” as well.

Short Movies

- **Strength of Concept/ Message** – accuracy of information, ability to portray/deliver concept/message in a compelling way.
- **Creativity** – creative and interesting use of medium appropriate to the concept/message.
- **Visual impact** – Eye catching- attention grabbing movie -good use of elements and principles of cinematography.

The Brief

Trash to Fash

Create a masterpiece out of soft materials by upcycling fabric scraps and old garments or make something stunning out of “waste” from around home or work. Enter as a group or on your own and be prepared to strut your stuff at the live Trash to Fash show on the awards night.

Prizes will be awarded for the most creative group and single entries, with top prizes for ingenuity. The only rule is that you can't buy your primary materials brand new.

Wearable Art

Wearable Art is just that a piece of art you can wear and costume focused. So go wild, go bold, go eccentric, go beyond what you would typically wear! Your body is your canvas so think out of the box!

Fashion

Fashion is something you would walk down the street in or follows the latest trends- different from Wearable Art. It could be classified as design rather than art. Have you seen an outfit you absolutely love? Why not make it from recycled waste so you can have it for yourself!

Things to consider:

Think about the impact you are making with the materials you take, taking sea shells from the beach is removing a natural item from the environment which could have been a hermit crabs home. Rather if you took a bottle cap this is removing a bit of rubbish from the environment and also diverting it from landfill.

What are you going to use to hold your garment together with? Using new cable ties or large quantities of cello tape can be more harmful to the environment as you are creating more waste.

Are you in the right category? You are better off in the right category so please make sure you read the difference between Wearable Art and Fashion to ensure you have the best shot at an award!

Short Movies

Create a short film (up to 2 minutes) to encourage viewers to reduce their waste, protect waterways, have a worm farm, grow their own veges, not litter etc.

Group/Individual.

Things to consider:

Please ensure your facts are correct, it is important you are not advocating for the wrong information.

Do you have a clear message that the viewer can take away? Is there an action that the viewer can now implement in their own life?